

PREMIERE
BEAUTY CLASSIC 2011

For Immediate Release
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Taking Beauty to the Next Level

On October 23 & 24 the Premiere Beauty Classic will take place featuring high quality education in hair, nails, skincare and business. Focused education in global texture, esthetics, even extensions and weaves makes this a perfect event for all beauty industry professionals.

The Premiere Beauty Classic will showcase some of the leading guest artists on Center Stage featuring the industry's latest fashions and trends. This year's lineup includes Paul Mitchell: Scott Cole, Linda Yodice, Irene Toledo, Margit Aaron and Ryan Belmonte; Sexy Hair: Mary Ramsey and Jesseca Howard Turner; Farouk Systems Group: Danielle Bucco and Rob Christian; Keune Haircosmetics: Kenny Berk and Lisa Peterson; Mantra Haircare: Brian LaManna and Annie Shell; GKhair: Kevin Bolz and Myron Daniels; artease@colors: Jeff Stump and Seth Tobin. With appearances and instruction from these industry icons, the opportunity to learn from the best of the best should not be missed.

Professionals and students alike will benefit from the hair, nails, dayspa, esthetics and business education at Premiere Beauty Classic. This year's event will feature educators such as Keratin Complex Smoothing Therapy, Moroccanoil, Schwarzkopf Professional, Andis, Teal Salon & Academy, OK Original Keratin, Bio Ionic, SO.CAP.USA Hair Extensions, Cinderella Hair Extensions, Precision Nails, Light Elegance, Depileve, James Wealthy Systems, Mikal Salon & Spa Consulting and Cassidy's Salon Management among many more. Attendees will have the opportunity to earn up to eight hours of CEUs in just two days.

Mark your calendars for the Premiere Beauty Classic 2011 on October 23 & 24 at the Greater Columbus Convention Center. For more information please contact Premiere Show Group at 800-335-7469 or visit www.beautyclassicshow.biz.