

PREMIERE  
**BEAUTY CLASSIC**  
Columbus, Ohio  
2013

**For Immediate Release**  
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**Taking Beauty to the Next Level**

On October 6 & 7, the Premiere Beauty Classic will take place featuring high quality education in hair, nails, dayspa and business. Focused education in global texture, esthetics, even extensions and weaves makes this a perfect event for all beauty industry professionals. Professionals do not miss the opportunity to earn 8 CE hours in just two days.

The Premiere Beauty Classic will showcase some of the leading guest artists on Main Stage featuring the industry's latest fashions and trends. This year's lineup includes Paul Mitchell: Jay Small, Irene Toledo, Donna Mizell and David Lowry; MATRIX: Brian and Sandra Smith; Rock Your Hair: Michael O'Rourke, Danny Moe, Evette Davis and Wayne Tuggle; Farouk Systems: Rob Christian and Tibit Beddingfield; Surface: Dawn McKee and Gareth Jenkins; Mantra Haircare: Tara Gerber, Hillary Kastran, Jessica Lape and Kristen Levak; GKhair: Jeff Duckwall and GKhair Artistic Team. With appearances and instruction from these industry icons, the opportunity to learn from the best of the best should not be missed.

This year's event will feature educators such as Redken 5<sup>th</sup> Avenue NYC, Moroccanoil, Sam Villa, Thermafuse, Andis Company, Bonika Shears, Next Level Concepts by Denise Michelle, Hotheads Hair Extensions, Donna Bella Hair Extensions, Precision Nails, Light Elegance, CND (Creative Nail Design), Évalash Silk Eyelash Extensions, Circadia by Dr. Pugliese, and Inspiring Champions among many more.

Mark your calendars for the Premiere Beauty Classic 2013 on October 6 & 7 at the Greater Columbus Convention Center. Connect with us for the latest up-to-date information on our Facebook at [facebook.com/premierebeautyclassic](https://facebook.com/premierebeautyclassic) or our Twitter at [twitter.com/beautyclassicoh](https://twitter.com/beautyclassicoh). For more information please contact Premiere Show Group at 800-335-7469 or visit [www.beautyclassicshow.biz](http://www.beautyclassicshow.biz).