

The Most Exciting Show This Year

Premiere Beauty Classic will be held October 12 and 13 at the Greater Columbus Convention Center. As the show expands, this year's educational line-up is powerful, bringing in top names in the beauty industry. Showcasing premium education in hair, nails, skincare and business, Premiere Beauty Classic attendees will be able to experience the unparalleled thrill of face-to-face education.

Main Stage: An impressive Main Stage will showcase the latest trends and techniques from this year's featured line up, including: Bridgette McLeod, Heather Walter and Rachelle King; Farouk Systems, Inc: Rocky Vitelli and Bradley Tuggle; Rock Your Hair: Michael O'Rourke and Danny Moa; Scruples: Katie Nielsen; Thermafuse: Leah Quinn, Abigail Brown and Jessica Baroni; Mantra Haircare: Tara Gerber, Hillary Kastran, Jessica Lape and Pete Packard; Sherry Ratay; and the updo guru Martin Parsons.

Eight CE Hours in Two Days: All classes at Premiere Beauty Classic are certified continued education courses for the state of Ohio and West Virginia, allowing professionals to receive up to 8 CE hours in just 2 days. Professionals can easily register in advance for these classes, allowing them to guarantee their spot before they arrive at the show.

NEW This Year: Men's Zone & Barbershop is not only the trend, it is necessity for all beauty professionals to know and improve upon. As the male market continues to grow, Premiere Beauty Classic has added some special classes to cover the important techniques to keep returning male clients. Featuring men's grooming stars Ivan Zoot, Rodrick Samuels and the Andis Company educator Lynn Layack, cosmetologist and barbers can blossom in the revenue regenerating male market.

Nails Education: Nail technicians can rejoice in the abundance of education, covering nail art, techniques, sanitation and electric nail filing. CND, OPI, Precision Nails, Nancy King and Backscratchers Salon Systems, Inc., are some of the companies who will showcase powerful education.

Stay connected all year long with Premiere Beauty Classic and learn about the latest information, giveaways, and exclusives on our [Facebook](#) and [Twitter](#).

Mark your calendars for the Premiere Beauty Classic 2014 on October 12 & 13 in Columbus, Ohio. For more information please contact Premiere Show Group at 800-335-7469 or visit www.beautyclassicshow.biz.