

The Most Exciting Show This Year

Greater Columbus Convention Center: On October 12 and 13, 9,037 beauty industry professionals magnified the professional beauty industry at Premiere Beauty Classic. The show continued its expansion with a powerful educational line-up bringing in top names in the beauty industry. Showcasing premium education in hair, nails, skincare and business, Premiere Beauty Classic attendees experienced the unparalleled thrill of face-to-face education.

Main Stage: An impressive Main Stage thrilled professionals with the latest trends and techniques resulting in several presentations at standing room only. This year's featured line-up, included: Bridgette McLeod, Heather Walter and Rachelle King; Farouk Systems: Rocky Vitelli and Bradley Tuggle; Rock Your Hair: Michael O'Rourke and Danny Moa; Scruples: Katie Nielsen; Thermafuse: Leah Quinn, Abigail Brown and Jessica Baroni; Mantra Haircare: Tara Gerber, Hillary Kastran, Jessica Lape and Pete Packard; Sherry Ratay; and the updo guru Martin Parsons.

Eight CE Hours in Two Days: All classes at Premiere Beauty Classic were certified continued education courses for the state of Ohio and West Virginia, which allowed professionals to receive up to 8 CE hours in 2 days. Professionals registered in advance or onsite for classes making it simple to record continuing education throughout both days.

NEW This Year - Men's Zone & Barbershop: With men's hair continued growth within salons, beauty professionals made sure to take one of our amazing men's classes to learn new revenue generating techniques and trends. Premiere Beauty Classic's addition of men's hair focused classes covered important techniques to keep returning male clients. Classes featured men's grooming stars Ivan Zoot, Rodrick Samuels, Hattori Hanzo Shears: Justin Thomas and the Andis Company: Lynn Lafchek.

Nails Education: Offering even more classes than before, many nail class were to capacity at Premiere Beauty Classic. Nail Technicians were eager to learn an abundance of education, covering nail art, techniques, sanitation and electric nail filing. CND, OPI, Precision Nails, Nancy King and Backscratchers Salon Systems, Inc. were just some of the companies who provided trend-setting education.

[Premiere Beauty Classic 2014 Show Photos](#)

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SAVE THE DATE: Premiere Beauty Classic 2015 on October 11 & 12 in Columbus, Ohio.
For more information please contact Premiere Show Group at 800-335-7469 or visit www.beautyclassicshow.biz.