

PREMIERE
BEAUTY CLASSIC
 Columbus, Ohio

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THE BEST EDUCATION IN THE MIDWEST
 PREMIERE BEAUTY CLASSIC | OCTOBER 15 – 16, 2017

Columbus, OH, July 24, 2017 | The most exciting show this year, Premiere Beauty Classic will be bringing an amazing educational lineup to Columbus, Ohio this October. With greats like Tabatha Coffey, Martin Parsons, Wynn Claybaugh and Candy Shaw, it is no wonder why beauty professionals from Ohio and West Virginia choose Beauty Classic as the go-to place to obtain their required continuing education hours.



MAIN STAGE

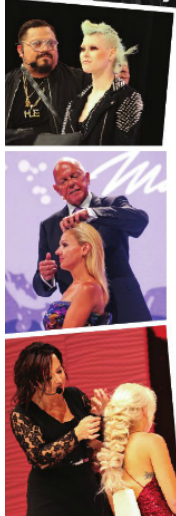
This year's Main Stage is packed with exhilarating education. Premiere Show Group offers the education you need to succeed at all their events and Beauty Classic 2017 will be no exception. For the first time, Pulp Riot will be joining the Beauty Classic Main Stage with an empowering presentation aimed to have stylists to begin thinking of themselves as artists and the hair as their canvas. Also, being welcomed to Beauty Classic's Main Stage for the first time, Wynn Claybaugh offering a lively and humorous seminar with proven systems to give your salon a major competitive edge. Placing some icing on the cake, that is Premiere Beauty Classic, Matrix's presentation will feature business champion, coach and influencer, Tabatha Coffey with her powerful approach to driving business success. These three Main Stage presentations alone make Premiere Beauty Classic a MUST attend event but check out the full Main Stage line-up this year, it will make you want to pick up your phone and go to www.beautyclassicshow.biz, call 800-335-7469 or visit your nearest SalonCentric store and purchase your show pass today.



2017 MAIN STAGE LINE-UP

COMPANY	FEATURING	PRESENTING
Pulp Riot	Ruby Devine, Amanda Diambri & Caitlin Ford	Be Empowered
Matrix	Tabatha Coffey	Salon Elevation
Martin Parsons	Martin Parsons	Moving Hair
Wynn Claybaugh	Wynn Claybaugh	Be Nice (Or Else!)
Sexy Hair	Dawn Atkinson, Josh Brown & Katrina Cahill	"Express Yourself" 2017 Collection
Pravana	Taylor Foreman, Jordan Glindmyer & Kayla Boyer	Pravana Color Collective
Retro Hair	Gino Martino	Vision 2018
Scruples	David Steiner	Power Toners
Nancy King	Nancy King	Safety & Sanitation Course *

* Due to recent change from the Ohio State Board of Cosmetology all board-certified beauty professionals are required to take a 2-hour safety & sanitation course. There will be four opportunities to take this course at Premiere Beauty Classic this year (two of which will be on Main Stage).



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SOCIAL MEDIA INFLUENCERS

With social media influencers becoming a vital resource for education in the professional beauty industry, Premiere Beauty Classic brings some of the most followed and influential artists to the show including: Taylor Foreman (@taylorrae_hair), Wayne Tuggle (@waynetugglehair), Caitlin Ford (@caitlinfordhair), Ruby Devine (@rubydevine), Jordan Glindmyer (@pinupjordan), Justin Thomas (@justinthomashair), Daniel Mason Jones (@danielmasonjones) and Candy Shaw (@thebalaylama).

CLASSROOM EDUCATION

Beauty professionals have the unique opportunity to earn their Ohio and West Virginia required continuing education hours at Premiere Beauty Classic. Premiere strives to provide quality education, with more than 200 classes offered at the show this year, beauty professionals are sure to leave the show full of knowledge, enthusiasm and motivation to bring back to their daily salon life. For the full educational line-up, [click here](#).

STUDENT JOB FAIR

After the phenomenal success at Premiere Show Group's international show, Premiere Orlando, Premiere Beauty Classic along with Beauty Cast Network have decided to bring a Student Job Fair to this year's event. Industry students will have the opportunity to find their dream job by exploring job opportunities from local and national employers.

ABOUT THE SHOW

Premiere Beauty Classic is hosted at the Greater Columbus Convention Center, October 15 - 16, 2017 in Columbus, Ohio. For more information about the show including the full educational line-up, hotel reservations and to purchase a show pass visit www.beautyclassicshow.biz. Also follow Premiere Beauty Classic on Facebook, Twitter and Instagram to stay up-to-date on all things Premiere Beauty Classic.